

Holley Royan Collier, Ed.D

Athens, TX

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Education

Doctor of Education (Ed.D), Educational Leadership

Cognate Area: Instructional Technology and Design

Tarleton State University, Stephenville, TX; Part of the Texas A&M University System

May 2015

Dissertation Title: An Analyses of the Relationships Between Teachers' Learning and Students' 21st Century Learning Skills

Master of Education (M.Ed.), Educational Administration

Expected: SBEC Standard Principal Certification (SPC)

Tarleton State University, Stephenville, TX; Part of the Texas A&M University System

August 2012

Bachelor of Science, Interdisciplinary Studies, 4-8 Mathematics with ESL Supplemental

Tarleton State University, Stephenville, TX; Part of the Texas A&M University System

Cum Laude

Certification Field GPA: 3.7 Overall GPA: 3.68

Academic Advisor: Dr. Ann Callahan

May 2011

Associate of Arts

Trinity Valley Community College

Overall GPA: 3.9

May 2008

Work History

Trinity Valley Community College; Athens, TX

Director, Distance Learning, TVCC, 10/17 – Present

- **Leadership**
 - Reimage distance learning at TVCC for 21st century learning
 - Define instructional design program
 - Lead instructional technology professional development
 - Collaborate with faculty to sustain online education and promote best practices for online teaching
- **Management**
 - Oversee budget
 - Propose funding and new funding options for instructional technology and software
 - Develop office workflow, roles, responsibilities, and career tracks
 - Distance Learning Specialist
 - Distance Learning Assistant
 - Coordinate projects and university initiatives
 - Coordinate Canvas Migration
 - Coordinate Technical Support for Faculty, Students, and Staff on Canvas
 - Marketing
 - Redesign and Upkeep office and Distance Learning website
- **Instructional Design**
 - Train all Canvas users
 - Certify all online courses at TVCC
 - Develop course templates for content delivery
 - Collaborate with faculty on new online/hybrid classes and organizations

University of Texas at Tyler; Tyler, TX

- Director, Office of Digital Learning, UT Tyler, 1/16 – 9/17
 - **Leadership**
 - Develop mission and vision for the office based on new university initiatives and increasing technology integration
 - Redefine Instructional Technology Support and Roles
 - Coordinate communication of 19 team members
 - 3 Instructional Designers
 - 1 Learning Management System Administrator
 - 5 Educational Technology Support Specialists
 - 1 Administrative Assistant
 - 2 Video Support Specialists
 - 1 Graphic Design Specialist
 - 6 Graduate Assistants
 - Creation of Digital Learning Lounge facility
 - Learning space to cultivate professional learning for university stakeholders
 - Encourage roles and responsibilities
 - Model quality expectations for responsibilities

- Shared-Leadership to provide ownership of roles and responsibilities
- Provide support to Learning Management System Administrator
- **Management**
 - Oversee budget organization
 - Propose funding and new funding options for instructional technology and software
 - Develop office workflow, roles, responsibilities, and career tracks
 - Develop office reporting structure
 - Position classifications
 - Hiring of 5 Technology Support Specialist
 - Hiring of 4 Graduate Assistants
 - Hiring of 1 Graphic Design Specialist
 - Coordinate projects and university initiatives (PATSS; Camp Canvas; Quality Matters; Professional Development/Learning)
 - Oversee Digital Learning Studios for functionality and usability to promote student success
 - Coordinate Canvas Migration
 - Market
 - Redesign and Upkeep office and canvas website
- **Instructional Design**
 - Assess course designs with Quality Matters rubric
 - Generate ideas for course activities and assessments
 - Collaborate with faculty on course objectives to improve engagement and learning outcomes
 - Create learning and training courses for faculty and students
 - Digital Teaching Certification
 - Canvas 101 for Faculty
 - Canvas 101 for Students
- **Instructional Designer, 8/15 - 12/15**
 - Consultant for online, face-to-face, and technology enriched teaching and learning
 - Assess alignment of course development with Quality Matters
 - Collaborate with Education, Arts & Sciences, Music, Nursing, etc. faculty
 - Troubleshoot course instructional tools
 - Design learning activities and course content presentation

Tarleton State University; Stephenville, TX,

- **Visiting Assistant Professor of Educational Technology 8/14 - 7/15**
 - Design content for online instruction
 - Design content for hybrid instruction
 - Teach graduate Instructional Technology and Design courses
 - Create instructional material for pre-service teacher technology education

- Re-design Teaching with Technology courses into flipped classroom model
- Oversee learning of pre-service teacher Teaching with Technology Lab ; Coordinate schedules and hiring instructors of lab courses
- Provide professional learning for technology lab instructors

- American Clearinghouse on Educational Facilities 6/12 - 5/14
 - Doctoral Research assistant
 - Editor of *The ACEF Journal*
 - Produced webinars, podcasts, and interactive lessons
 - Edited expert publications on educational facilities
 - Presented research on educational facilities

- Adjunct Professor 7/13 - 12/13
 - Taught pre-service teachers enrolled in the Teaching with Technology Lab
 - Assisted teaching the online Educational Technology Tarleton OOC course (*free* online course for teachers seeking professional development and a master's degree; 180 students)

- Graduate Assistant 8/11 - 5/12, 1/13 – 5/13
 - Taught pre-service teachers enrolled in the Teaching with Technology Lab
 - Assisted in writing the lab manual
 - Familiarized future educators with the technology resources available to them

- Undergraduate Research Assistant for the Department of Educational Leadership and Policy Studies 8/10 - 12/10
 - Directed by Dr. Mark Littleton and Dr. Denaë Dorris
 - Analyzed research related to school climate and academic achievement
 - Assisted in writing, editing, and revising journal articles
 - Presented research at Undergraduate Research Symposiums

Scott's Crossing General Store; Murchison, TX,
Family Business

- Managed Account Books
- Convenience Store Tasks & Cooking

- Ordered products/feed/tires, accept orders, load feed
- Finalized Texas Automobile inspection paperwork

Teaching Experience

Director, Distance Learning, TVCC, 2018

- **Professional Development Workshops**
 - Effective Feedback in Canvas
 - Is there a (tech) tool for that?
 - Creating Meaningful Involvement in an Online Class
 - Using Canvas Wisely
 - Assessing Students in the Moment
 - Modeling Digital Citizenship
 - Creating Fancy Online Content
- **Event Hosted**
 - EdCamp East Texas
- **Learning Communities**
 - Canvas Cardinal
 - TVCC Online Teaching Cohort

Adjunct Instructor, College of Education, UT Tyler, 8/17 – Present

- **Educational Technology**, Online undergraduate course
 - Instructional Technology
 - Microsoft Office
 - Web 2.0
 - Social Media
 - Virtual Reality
 - Technology Integration Planning

Instructor, Bachelor of Applied Arts and Sciences, UT Tyler, 8/15 – Present

- **Professional Portfolio**, Online undergraduate course
 - Networking
 - Career Readiness
 - Social Networking
- **Information Literacy and Digital Citizenship**, Online undergraduate course
 - Connectivism
 - Leadership

Director, Office of Digital Learning, UT Tyler

- **Event Hosted**

- Camp Canvas
- Canvas Boot Camps
- **Learning Communities**
 - Content Curation
 - Social Media
 - Accessibility and Universal Design with Video

Interim Director, Center for Excellence in Teaching, UT Tyler, 1/16 – 8/16

- Professional Development Workshops
 - Online Digital Teaching Certification (Author)
 - Group Learning (Author)
 - Student Engagement (Author)
 - Designing Rubrics (Author)
 - Using Games for Informal Assessments (Author)
 - Introduction to Teaching and Learning (Co- Author)
 - Introduction to Online Teaching and Learning (Co-Author)
 - Designing for Instructor Presence (Author)
 - Universal Design (Co- Author)

Visiting Assistant Professor, Tarleton State University, 8/14 – 7/15

- Graduate Course Appointment
 - Teach online graduate courses in Educational/Instructional Technology
 - Designing Effective Online Instruction
 - Facilitating Online Learning Environments
 - Coordinator of Targeted Open Online Course (TOOC) – Principles of Instructional Design
 - Develop content for Educational/Instructional Technology courses
 - Design graduate courses in Blackboard Learning Management System
 - Collaborate with fellow educational technology graduate college faculty
- Coordinator of PDI Teaching with Technology Lab
 - Re-Design pre-service teacher technology lab with evolving Web 2.0 tools
 - Hire technology lab instructors
 - Plan/Lead technology instructor professional learning sessions
 - Teach pre-service teacher technology lab
 - Promote technology integration within core content classes in the College of Education

Adjunct Professor, Tarleton State University

- PDI Teaching with Technology Lab, 9/13 – 12/13
 - Guided pre-service teachers through experiences with instruction technology
 - Taught Microsoft PowerPoint, Excel, & Word instruction for Data Analysis
 - Students learned how to create Teacher Website and Web quests
 - Taught students to navigate around a Smart Board and Smart Technology
 - Introduced pre-service teachers to Google Applications and Web 2.0

- Assessed student learning and adjusted teaching methods
- Inspired students to use technology effectively
- Assisted revising and editing lab manual
- Targeted Open Online Course (TOOC), Intern, Summer 2013
 - Introduced ESP educators to opportunities with instructional technology
 - Delivered course content online
 - Helped develop course content
 - Provided feedback to student reflections
 - Guided online discussions with Web 2.0 tools
 - Assessed student work

Graduate Assistant, Tarleton State University

- PDI technology lab instructor, 8/11 - 5/12, 1/13 – 5/13
 - Guided pre-service teachers through experiences with instruction technology
 - Taught Microsoft PowerPoint, Excel, & Word instruction for Data Analysis
 - Students learned how to create Teacher Website and Web quests
 - Taught students to navigate around a Smart Board and Smart Technology
 - Introduced future teachers to Google Applications and Web 2.0
 - Assessed student learning and adjusted teaching methods
 - Inspired students to use technology effectively

Dublin Elementary School, Dublin, TX

- Principal/Assistant Principal Internship, 9/12 – 12/12
 - Guided teacher PLC meetings weekly
 - Assisted teachers with new technology (Smart Board and I Touch)
 - Performed teacher evaluation
 - Developed safety and security planning materials and presented procedures
 - Reviewed and organized Campus Improvement Plan
 - Organized and Prepared UIL materials; Encouraged and communicated with UIL coaches
 - Ordered teacher resources (textbook/workbook)
 - Requested maintenance orders
 - Assessed student writing journals
 - Reviewed teacher lesson plans
 - Participated in ARD meetings
 - Interacted with students during classroom visits, lunchroom duty, recess, and morning drop off

Dublin Middle School, Dublin, TX

- Student Teacher, Sixth and Seventh Grade Mathematics, Spring 2011
 - Assumed the role and responsibilities of the classroom teacher
 - Developed, taught, and assessed sixth grade measurement unit (Teacher Work Sample)
 - Taught TAKS preparation classes

- Tutored for the after school program

Field Experience, (Professional Development Classes), 1/09-12/10

- Chamberlin Elementary, Henderson Jr. High, Stephenville, TX
- Hico High School, Hico, TX
- Dublin Elementary School, Dublin, TX
 - ESL Tutoring in reading groups and mathematics
 - Taught TAKS preparation study groups
 - Taught Interdisciplinary and Problem Based Lessons
- Conducted Case Study

Presentations

Collier, H. (2018). Changing their “I can’t!” to “I can!”. Texas Distance Learning Association, Dallas, TX.

Dillingham, S., & Collier, H. (2018). Centralized decentralization: Agents, secret agents, and double agents. Texas Distance Learning Association, Dallas, TX.

Collier, H. (2017). Using video to promote instructor presence. Tyler Junior College Training Conference, Tyler, TX.

Collier, H., & Marzilli, S. (2017). Instructor presence: How to with video. Texas Distance Learning Association, Galveston, TX.

Collier, H. (2016). Enhancing engagement online with writing. Tyler Junior College Training Conference, Tyler, TX.

Collier, H. (2016). Instructional tools for engagement. International (Chinese) Nursing Conference. Tyler, TX.

Collier, H. (2016). Google groupies. Texas Distance Learning Association. San Antonio, TX.

Collier, H. (2015). Designing for instructor presence. Regional TXDLA meeting. Athens, TX.

Collier, H., & Baker, C. (2014). *Real-World Experiences in E-Learning: The Importance of Mentoring*. Dr.

Internatioal Forum for Women in E-Learning, San Antonio, Tx.

Atkinson, H. (2012). *The Relationship between Principals' Perceptions of School Facilities and Student*

Achievement. Educational Leadership and Policy Studies, Tarleton State University Student

Research Symposium.

Atkinson, H. (2010). *Positive reinforcement from school climate affects academics*. Texas Center for Educational Facilities, Tarleton State University Student Research Symposium.

Publications

Author:

Dissertation: Atkinson-Collier, H. (2015). An Analyses of the Relationships Between Teachers' Learning and Students' 21st Century Learning Skills.

Atkinson, H., Dorris, D., Miller, J., Credence, B. (2014). Effective technology integration in school facilities [Interaction lesson]. American Clearinghouse on Educational Facilities.

Atkinson, H., Dorris, D., Miller, J., Ortiz, H., Royal, M. (2013). Educational facilities: Universal design. American Clearinghouse on Educational facilities. Interactive lesson retrieved from <http://www.acefacilities.org/interactivelessons>

Atkinson, H., Dorris, D., Miller, J., Ortiz, H., Royal, M. (2014). Strategic planning: Case studies. American Clearinghouse on Educational Facilities.

Research in Progress:

- Trust, Online Students, and Team Work
- Social Media Effects on Online Student Participation
- Professional Development and the Link to Motivation in Online Courses
- Designing Effective Online Professional Development for Digital Immigrants and Digital Natives
- Teachers Social Media Policy for Public Schools
- Strategic Planning for School Facilities – Case Study

Editor:

Barnes, J. (2013). School shootings and school all-hazard disaster plans – A literature review. *The ACEF Journal*, 3(2), 5-15.

Potter, G., Potter, L., Trevino, K., Gonzalez, F. (2013). Assessment of low- and middle-to-high socioeconomic elementary border schools for equity in south Texas. *The ACEF Journal*, 3(2), 1727.

Hayduk III, T. (2013). An analysis: Stadium design considerations for a post 9/11 world. *The ACEF Journal*, 3(2), 31-57.

- O'Donnell, S. (2013). Imagining the future through existing buildings. American Clearinghouse on Educational Facilities. Webinar retrieved from <http://www.youtube.com/watch?v=WbTNm9avjX4>
- Lawrence, A. (2013). Lessons learned from disaster. American Clearinghouse on Educational Facilities. Webinar retrieved from <http://www.youtube.com/watch?v=WbTNm9avjX4>
- Godkin, B. (2013). Strategic planning for educational facilities. American Clearinghouse on Educational Facilities. Podcast retrieved from <http://www.acefacilities.org/podcasts>
- Yeater, R. (2013). Renovation vs. replacement of older and historic schools. American Clearinghouse on Educational Facilities. Podcast retrieved from <http://www.acefacilities.org/podcasts>
- Godkin, B. (2013). Strategic planning for school facilities. American Clearinghouse on Educational Facilities. Interactive lesson retrieved from <http://www.acefacilities.org/interactivelessons>
- Kuhlman, R. (2014). Modernization of educational facilities: Deciding to renovate or build new. American Clearinghouse on Educational Facilities. Interactive lesson retrieved from <http://www.acefacilities.org/interactivelessons>

Professional Development

Continuing Education

- Texas Distance Learning Association, Dallas, TX, 2018
- International Society for Technology in Education Conference, San Antonio, TX 2017
- Training Conference, Tyler Junior College, Tyler, TX, 2017
- Texas Distance Learning Association, Galveston, TX, 2017
- Canvas Con, SMU, 2017
- Canvas Training, Online/Tyler, TX, 2017
- Training Conference, Tyler Junior College, Tyler, TX, 2016
- Sam Houston Leadership Collaboration Day, 2016
- Texas Distance Learning Association Conference, San Antonio, 2016
- Regional Distance Learning Association Meeting, TVCC, Athens, TX, 2016
- Quality Matters Rubric Certification, Online, 2015
- Excellence in Teaching Conference, Stephenville, TX, 2015
- International Forum for Women in E-Learning (IFWE), San Antonio, TX, 2014
- Enhancing Learning through Effective Classroom Management, Granbury, TX, 2014
- Igniting a Passion for Living and Learning, Granbury, TX, 2014
- Tarleton State University Rookie Club, Stephenville, TX, 2014-2015
- Collaborative Institutional Training Initiative (CITI), 2014
- Educational Leadership and Policy Studies Institute, Washington, DC, 2014
- Diversity Institute, Laredo & Houston, Texas, 2013
- International Society for Technology in Education Conference, San Antonio, TX, 2013

Dublin Elementary Assistant Principal Internship, 2012

Meeting the Challenge: Building & Sustaining Capacity to Improve Conditions for Learning, Washington, DC, 2012

Conference for the Advancement of Mathematics Teaching (CAMT) 2010

Alan November- Sense of Purpose; Empowering Students with Technology

Professional Development and Appraisal System Training

Omicron Delta Kappa National Convention 2010

Affiliations

President, **Omicron Delta Kappa**, 9/09 - 5/12, Tarleton State University

- National Leadership Society recognizing leadership of exceptional quality and versatility. Membership is as much an obligation and responsibility in citizenship as it is a mark of highest distinction and honor.

Vice President, **Sigma Alpha Pi National Honor Society**, Spring 2009- Fall 2011, Tarleton State University

- Guide Success Networking teams to help leaders across Tarleton State University pursue and attain professional and personal goals.
- Help students define goals, and develop strategies to refine their skills and gain confidence to be successful.
- Plan community service events: Disaster relief cloth drives and nursing home visitations

President, **Tarleton Educators for the Advancement of Mathematics**, Fall 2009- Spring 2010

- Schedule meetings aimed to provide members various professional development opportunities.

Sister, **Alpha Gamma Delta**

- Personal Development Chair ○ Establishing activities and procedures to build self-confidence and respectable perceptions of young ladies.
- Continuous Open Recruitment Chair ○ Leader of planning events and recruiting new sisters.

Member, **Tarleton Professional Educators**

Member, **Delta Epsilon IOTA**

Member, **Kappa Delta Pi**

Member, **Phi Theta Kappa**

Community Service

Friends of the Cardinals, Trinity Valley Community College

Rebecca's Project – Food for homeless in Athens, TX

Lay Leader, First United Methodist Church

Children's Church Teacher, First United Methodist Church

Sunday school Teacher, First United Methodist Church

Fall Festival Volunteer, Murchison, TX

Tarleton Round-Up

Christmas Ornaments with Stephenville Foster Home

Christmas Nursing Home Visitations with Lassie (Dog)
Trash Pick Up- Alpha Gamma Delta

Professional Journal Subscriptions

Journal of Research on Technology in Education
Journal of Digital Learning in Teacher Education

Honors and Awards

Tarleton State University:

Robert H. Elliot Memorial Award, 2011 4-8 Student Teacher

- Honor for outstanding qualities in the classroom by the University's Department of Curriculum and Instruction

Tarleton State University Distinguished Student 2009, 2010;
Dick Smith Scholarship in Arts and Sciences;
Davidson Presidential Scholarship;
Alpha Gamma Delta Officer of the Month (February 2010)
Alpha Gamma Delta Strive for Pi, 2009, 2010, 2011

Trinity Valley Community College:

TVCC President's Honor Roll Fall 2007
Honor Graduate 2008
Student Senate Commuter Representative 2007-2008

Athens High School:

Athens Hornet Athletic Heart Award;
Honorable Mention All-District Basketball;
All Around Hornet Track Award;
Sprint Athlete of the Year 2007;
Who's Who Among High School Students;
National Honor Roll 2006-2007;
Honor Graduate 2007

References

Professional

Dr. Mark Littleton, Retired, Tarleton State University
Tel: 817-247-4372 Email: mlittleton@embarqmail.com

Dr. Denaë Dorris, Community Outreach Director, Tarleton State University
Tel: 254-968-1990 Email: dorris@tarleton.edu

Dr. Credence Baker, Assistant Professor/Assistant Dean College of Graduate Studies, Tarleton State University

Tel: 254-968-9420 Email: cbaker@tarleton.edu

Rhoda White, Superintendent, Clifton ISD

Tel: 254-675-1825 Email: rhoda.white@clifton.k12.tx.us

Dr. Ed Dittfurth, Pastor Cornerstone Assembly of God, Business Instructor, Tarleton State University

Tel: 254-485-8602

Personal

Hillary Trussell, Business Instructor, Tarleton State University, and CEO of Farm Hill Media

Tel: 903-658-4750 Email: Hillarytrussell@gmail.com